



BOLLYWOOD & CULTURE GROOVE

**BESTSELLING BOOKS
PROGRAMMING FOR ALL AGES**

Creating Empathy & Belonging
through the Joy of Culture!

BOLLYGROOVE.COM/SCHOOLS





15+ years

K12 Cultural
Educators

95,000

Books Sold

600+

Schools & Library
Programs

2000+

5-star Reviews

QUICK ACCESS



Bestselling Books

[Highlights](#)

[Product Catalog](#)



**Incredibly Fun Assemblies
and Workshops!**

[Highlights](#)

[Seasonal Programs](#)

[Evergreen Programs](#)



**Professional Development
at Schools**

[Highlights & Topics](#)

CULTURAL WORKSHOPS

[BACK](#)

THE MOST FUN AND EDUCATIONAL EXPERIENCE FOR YOUR STUDENTS - GUARANTEED!

In this high-energy assembly, we uniquely blend enchanting cultural stories with upbeat and beginner-friendly Indian **dances**.



Customized content for each **age group starting age 3**.

Seasonal themes such as Diwali & Holi festivals to **evergreen themes** such as a farm adventure, crash an Indian wedding party, and more!

[LIVE DEMO](#)[VIRTUAL DEMO](#)

Think older kids won't dance? Try again! We get rooms full of K12 students fully engaged and participating!

[READ REVIEWS BY TEACHERS](#)

All programs are SECULAR

DIWALI

FESTIVAL OF LIGHTS MOST POPULAR FESTIVAL

OPTION 1 - FIVE DAYS OF DIWALI

Meaning & significance of each day
How to celebrate no matter who you are
Perfect for 1st time booking

OPTION 2 - LEGENDS OF DIWALI

Learn the enchanting stories behind
each day of Diwali
Perfect for repeat booking

WHEN? FALL & WINTER



SEASONAL PROGRAMS

BOOK NOW

DISCOUNTED BOOKS AVAILABLE FOR PURCHASE WITH
ASSEMBLY/AUTHOR VISIT BOOKING.

HOLI

FESTIVAL OF COLORS MOST FUN FESTIVAL

Kids & adults equally LOVE the concept of
splashing colors with each other!

Learn the mythology and deeper subthemes
such as bravery, friendship, and inclusivity
in an age-appropriate manner.

Optional - schools sometimes pair the
program with an actual outdoor **color
throw**. Color packs are available for
purchase.

WHEN? SPRING



EVERGREEN PROGRAMS

BOOK NOW

FARM ADVENTURES

Let's visit an Indian farm and check out their harvest dance and celebration!

Learn about the farmers in Punjab, what they grow, how they harvest with their hands, how they celebrate, and try Bhangra harvest dance!

Props: Colorful Bhangra dance scarves



CRASH AN INDIAN WEDDING PARTY!

BACK ◀



Indian weddings are the most fun! Let's go to an imaginary Indian wedding, dancing our way through Sangeet & Henna (the pre-wedding party), the groom's street procession on a horse, and finally the funny and delightful customs such as shoe-sneaking and tricks during garland-exchange. Perfect for all ages!

RHYTHMIC EXPLORATION OF INDIA

Our most popular program for oldr kids (grades 3 and up!

What do the water wells of Uttar Pradesh, the farmers of Punjab, the fishermen of Mumbai, and a nine-night festival of India have in common? They have all shaped the Indian folk dances in their unique way!

Travel around India through regional dances & enchanting cultural stories.



MAYA/NEEL BOOKS

BACK ◀

16 FUN & EDUCATIONAL TITLES

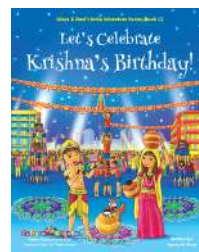
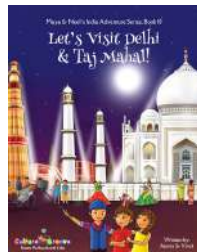
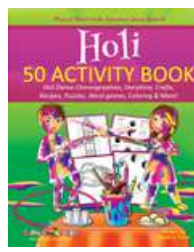
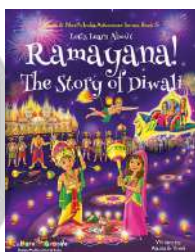
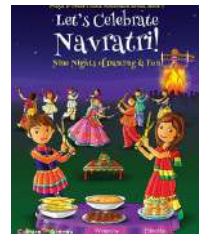
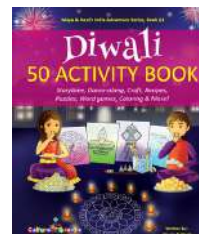
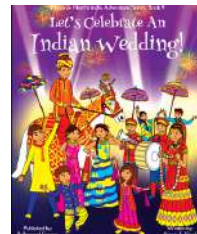
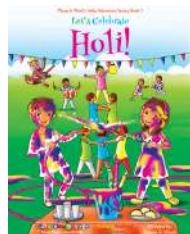
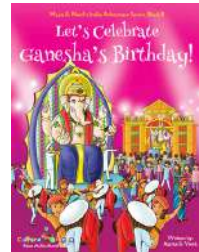
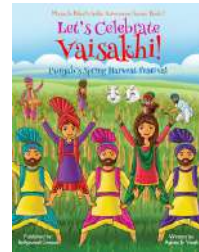
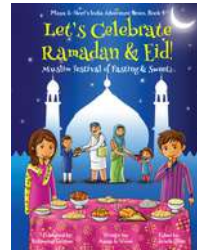
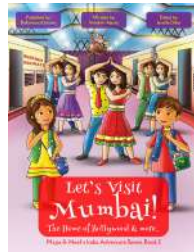
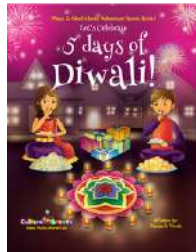
8 AMAZON BESTSELLERS

95,000 COPIES SOLD WORLDWIDE!

Written by two Indian immigrants with 15+ years of experience in US K12 cultural education.

Pioneers of publishing large collections on Indian culture suitable for a global audience, irrespective of their ethnic background.

They distilled their lessons from teaching thousands of children into a secular, FUN, and EXCITING way to learn about culture!



CATALOG

[BACK](#)

WHY SO MANY FESTIVAL BOOKS? Festivals are a wonderful way to create excitement around cultural learning because of kids' natural affinity towards celebration of any sort.

CLICK ON A TITLE TO SEE THE INTERIOR

<u>DIWALI</u>	A comprehensive yet engaging guide to the largest South Asian Festival. Please check it out even if you have other Diwali titles.	ISBN Hardcover: 9781945792069 Paperback: 9781945792052 eBook: 9781945792021
<u>RAMAYANA</u>	An enchanting epic that Diwali is based on. Fascinating story that is suitable for older kids as well.	Hardcover: 9781945792427 Paperback: 9781945792434 eBook: 9781945792991
<u>HOLI</u>	A delightful festival where people of all ages splash color at each other. Kids love the concept!	Hardcover: 9781945792175 Paperback: 9781945792168 eBook: 9781945792151
<u>RAMADAN & EID</u>	How India, with the 2nd largest Muslim population in the world, celebrates this global festival along with its message of kindness.	Hardcover: 9781945792113 Paperback: 9781945792106 eBook: 9781945792625
<u>VAISAKHI</u>	A fun trip to an Indian farm to learn about their harvest festival. Also introduces Sikhs.	Hardcover: 9781945792359 Paperback: 9781945792342 eBook: 9781945792205
<u>NAVRATRI</u>	Nine nights of celebrations and fun. One of the most popular festivals of India, that is also all about the female power!	Hardcover: 9781945792335 Paperback: 9781945792328 eBook: 9781945792601

<u>KRISHNA'S BIRTHDAY</u>	Festival and delightful mythological stories about the little mischievous Krishna!	Hardcover: 9781945792373 Paperback: 9781945792298 eBook: 9781945792441
<u>GANESHA'S BIRTHDAY</u>	10-day birthday festival and mythological stories of the famous Ganesha.	Hardcover: 9781945792243 Paperback: 9781945792236 eBook: 9781945792465
<u>RAKSHABANDHAN & CRICKET</u>	An inclusive twist to a traditional festival where girls are equally empowered, along with a fun intro to India's most popular sport, cricket.	Hardcover: 9781945792625 Paperback: 9781945792144 eBook: B0DBGSNPRK

NON-FESTIVAL BOOKS

BACK ◀

<u>INDIAN WEDDING</u>	Kids' perspective of the one of the most fun weddings in the world!	Hardcover: 9781945792137 Paperback: 9781945792120 eBook: 9781945792861
<u>DELHI & TAJ MAHAL</u>	Step into the bustling world of Delhi with ancient charm and visit Taj.	Hardcover: 9781945792076 Paperback: 9781945792045 eBook: 9781945792595
<u>MUMBAI</u>	The home to Bollywood and so much more! Discover what makes this city one of the coolest in the world.	Hardcover: 9781945792281 Paperback: 9781945792274 eBook: 9781945792571

BUY NOW



AMAZON



INGRAM



FOLLETT

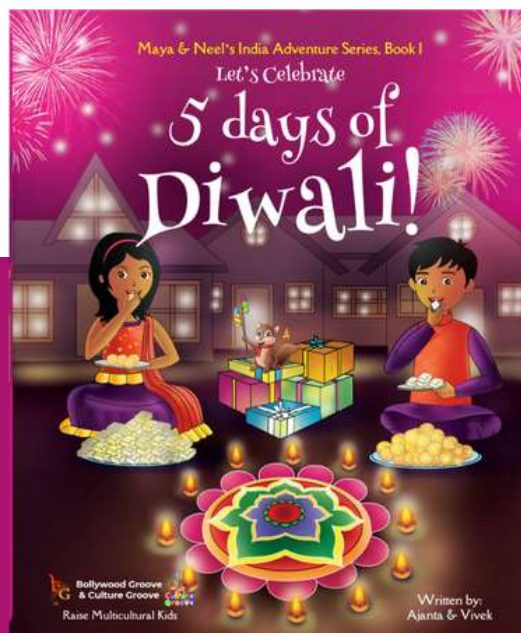
OTHER BOOKS (LESS SUITABLE FOR LIBRARIES)



DIWALI 50- ACTIVITY BOOK	50 Diwali activities, including crafts, puzzles, dances, recipes, and more, that can be easily done at home or in classrooms.	Hardcover: N/A Paperback: 9781945792458 eBook: N/A
HOLI 50-ACTIVITY BOOK	50 Holi activities, including crafts, puzzles, dances, recipes, and more, that can be easily done at home or in classrooms.	Hardcover: N/A Paperback: 9781945792540 eBook: N/A
GIFT SET ONE	A three-in-one book with 5 Days of Diwali, Navratri, and Mumbai.	Hardcover: 9781945792083 Paperback: 9781945792090 eBook: 9781945792731
GIFT SET TWO	A three-in-one book with Ramadan, Holi, and Vaisakhi.	Hardcover: 9781945792311 Paperback: 9781945792304 eBook: 9781945792755

READ AMAZON REVIEWS

BACK◀

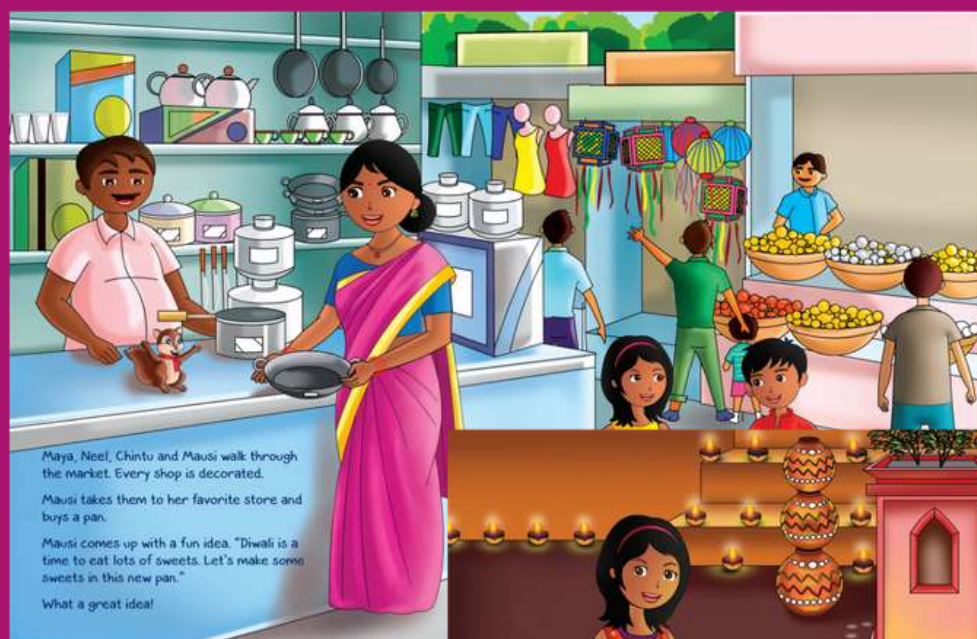


FIVE DAYS OF DIWALI

Festival of Lights, the largest South Asian celebration!

The first and only Diwali book that describes all 5 days in a way that everyone, irrespective of their ethnicity, can embrace the celebrations!

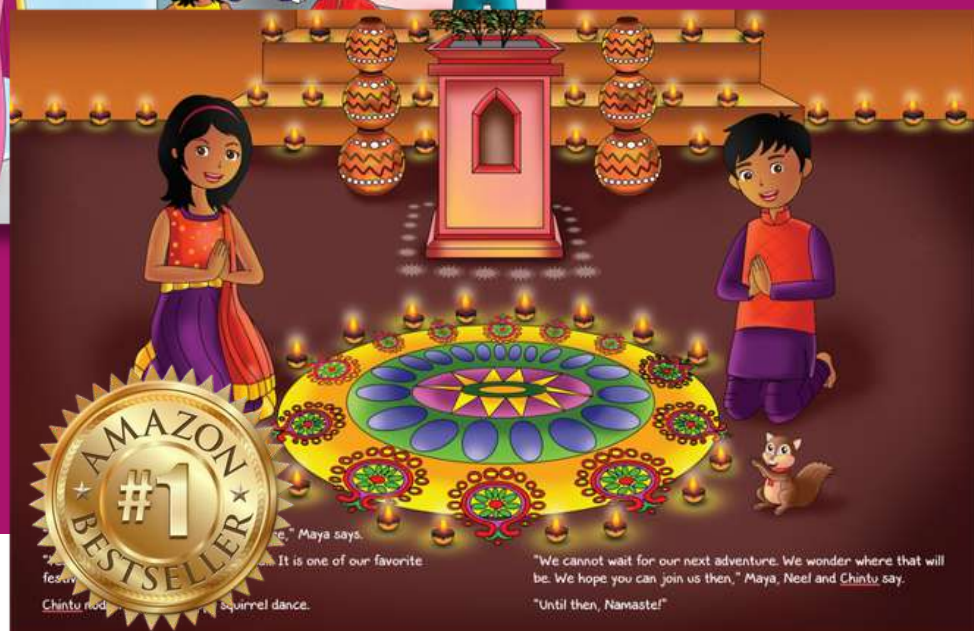
Perfect addition even if your school has other Diwali books



Vibrant and Authentic Illustrations.

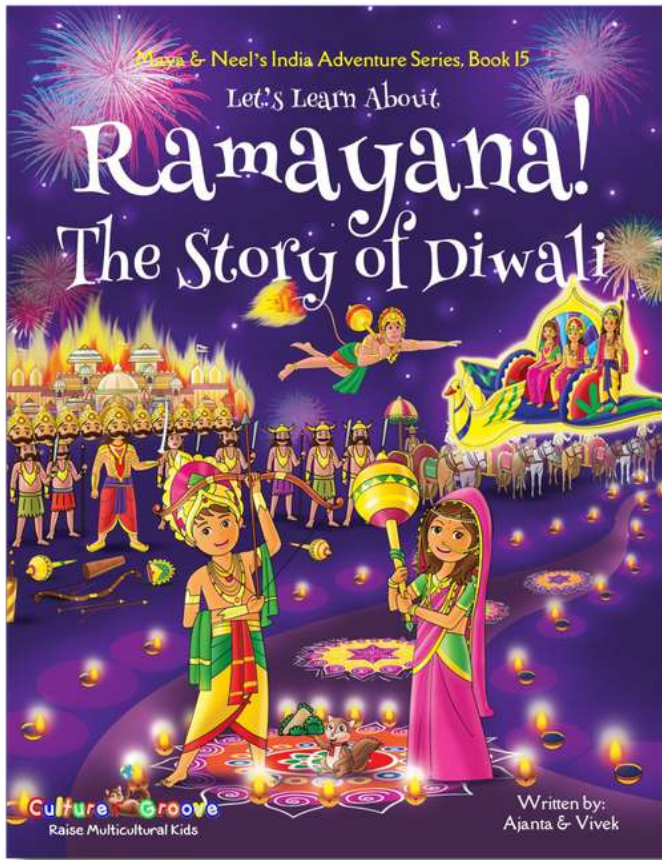
Written from our childhood memories of Diwali celebrations!

One of the highest rated Diwali book on Amazon!



BUY NOW

Winner of the Purple Dragonfly Award, International Impact Award, and more, ranked #387 out of all of 8 Million books on Amazon USA at the time!



The enchanting Indian Epic about the story of Diwali!

From golden deer and flying chariots to monkey army and epic battles, this book has it all!

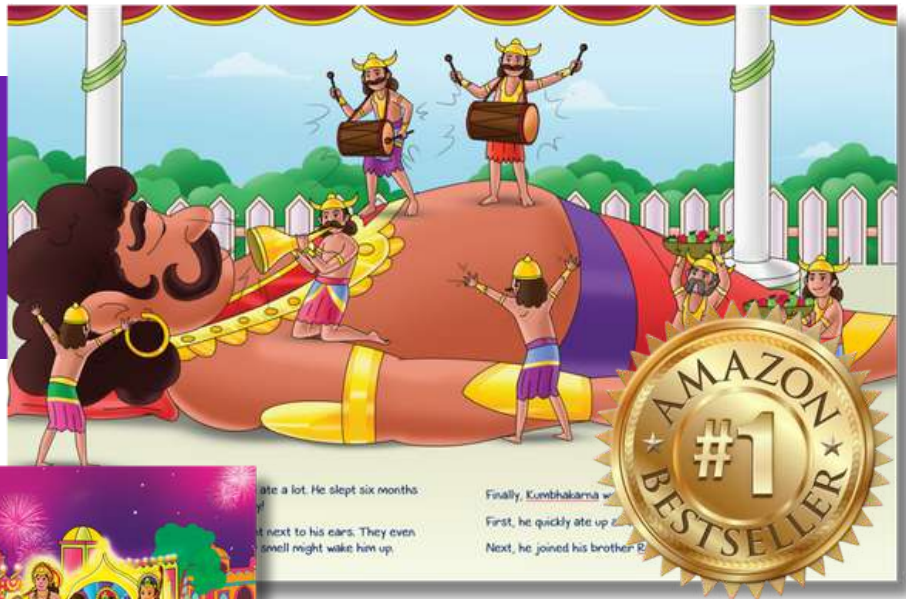
Like all of our books, it is written in a secular and highly engaging way that will appeal to everyone.

RAMAYANA, THE STORY OF DIWALI



BUY NOW

Complex plotlines simplified for younger kids but still gripping for older kids.

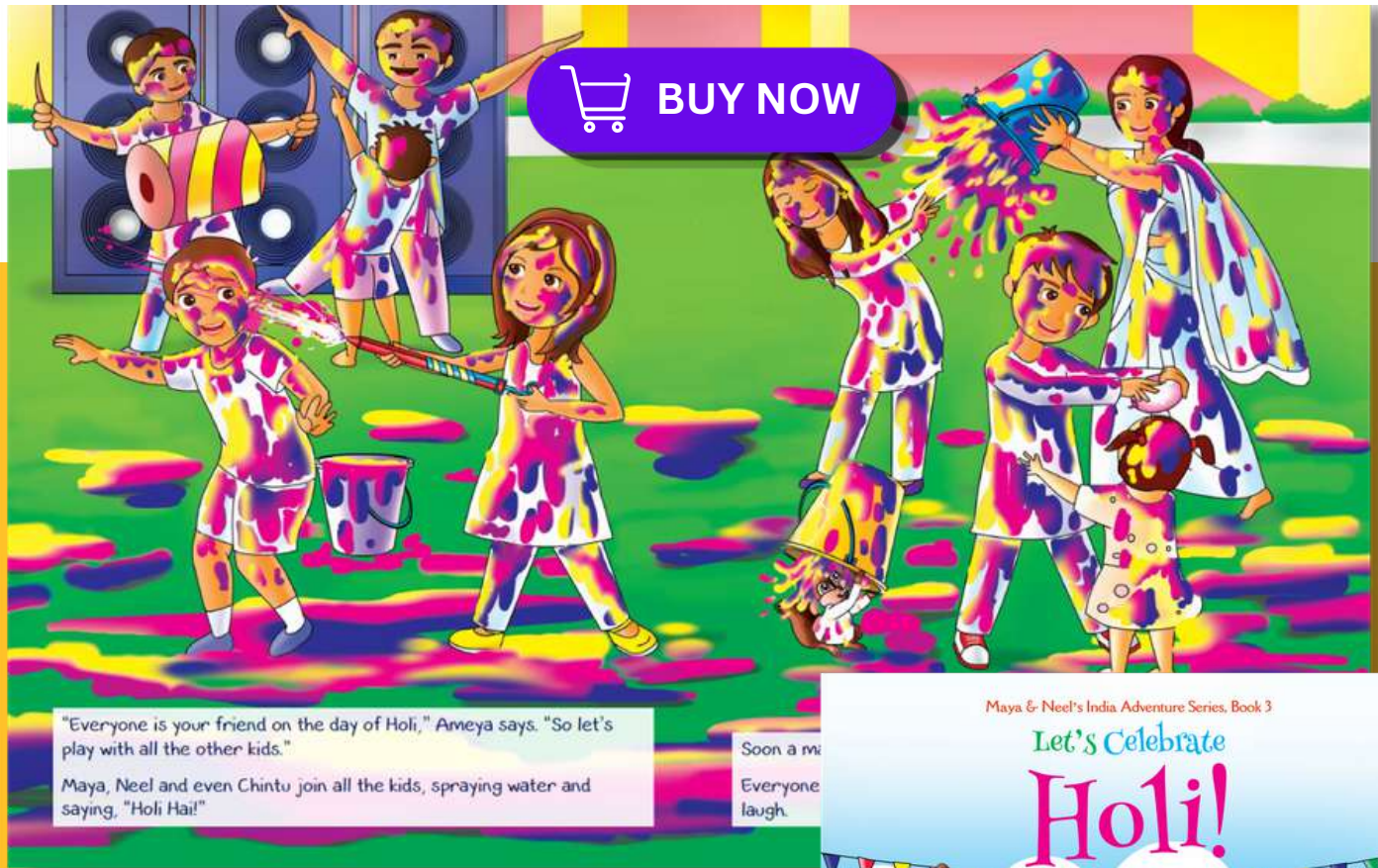


ate a lot. He slept six months
next to his ears. They even
small might wake him up.

Finally, Kumbhakarna w
First, he quickly ate up z
Next, he joined his brother R

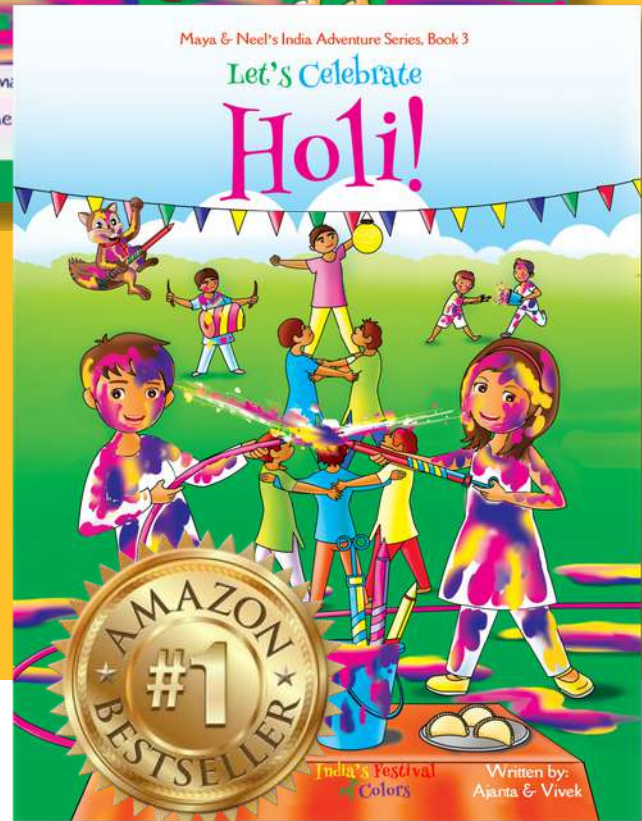
Retold version of original stories to remove any trace of gore or violence, while retaining the spirit of the stories.

BACK

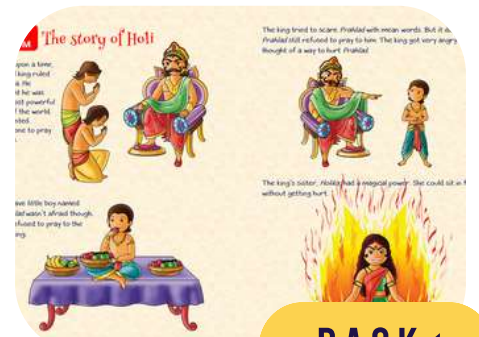
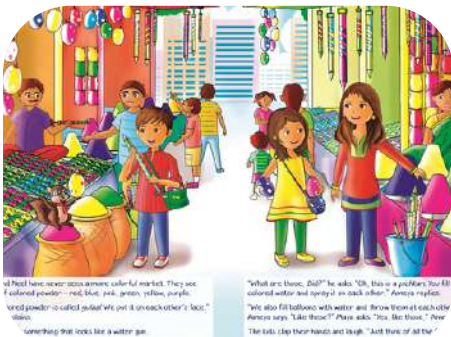


The most fun festival from India, captured in the most colorful and exciting way!

An in-depth exploration including cuisine, mythological stories, sub-themes of bravery and friendship,, and unique celebrations around the country.

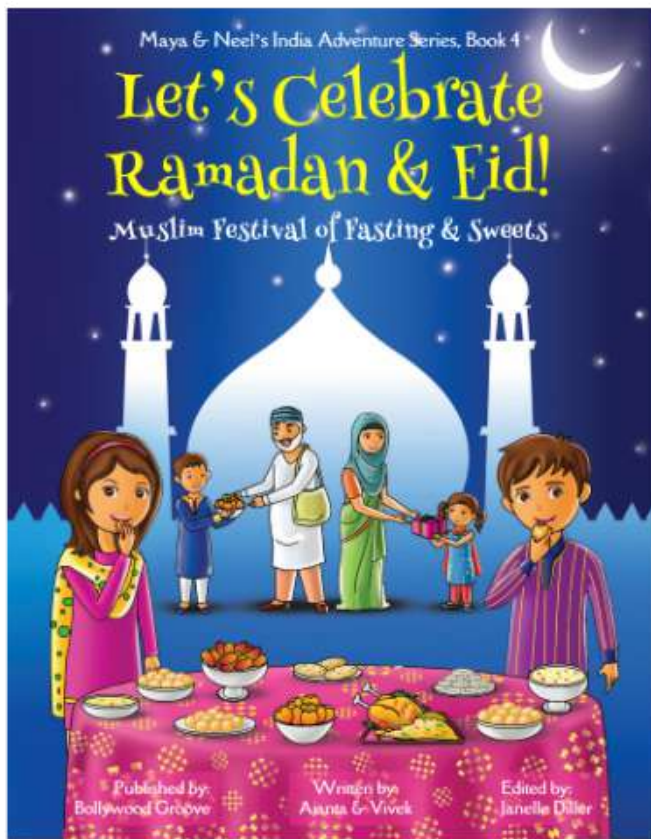


HOLI, FESTIVAL OF COLORS!



EARNED 5 STARS ON READER'S FAVORITE!

BACK



How does the country with the 2nd largest Muslim population celebrate Ramadan & Eid?

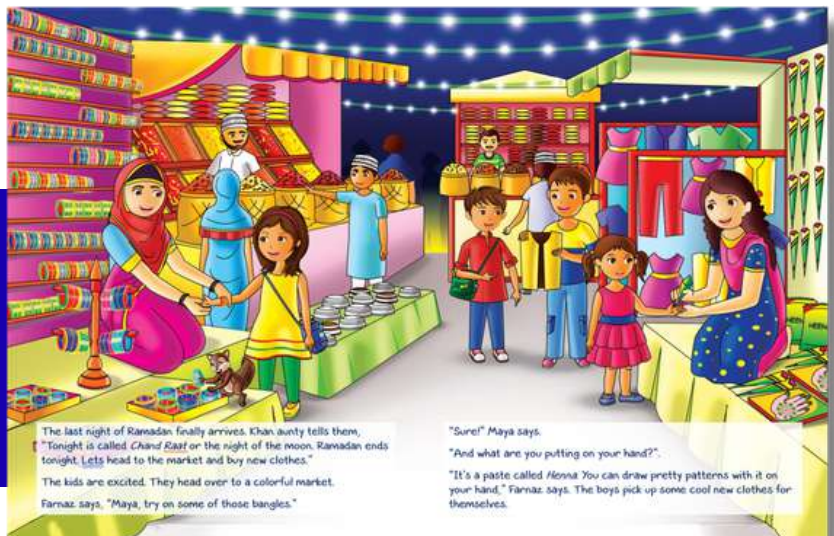
A book that describes the celebration in a secular way, while explaining the message of kindness behind the customs.

RAMADAN & EID IN INDIA



BUY NOW

From the vibrant Night of the Moon celebrations to epic Iftar meals, this book captures the festival's most exciting aspects!



The last night of Ramadan finally arrives. Khan aunty tells them, "Tonight is called *Chand Raat* or the night of the moon. Ramadan ends tonight. Let's head to the market and buy new clothes." The kids are excited. They head over to a colorful market. Farnaz says, "Maya, try on some of those bangles."

"Sure!" Maya says. "And what are you putting on your hand?" "It's a paste called *Henna*. You can draw pretty patterns with it on your hand," Farnaz says. The boys pick up some cool new clothes for themselves.

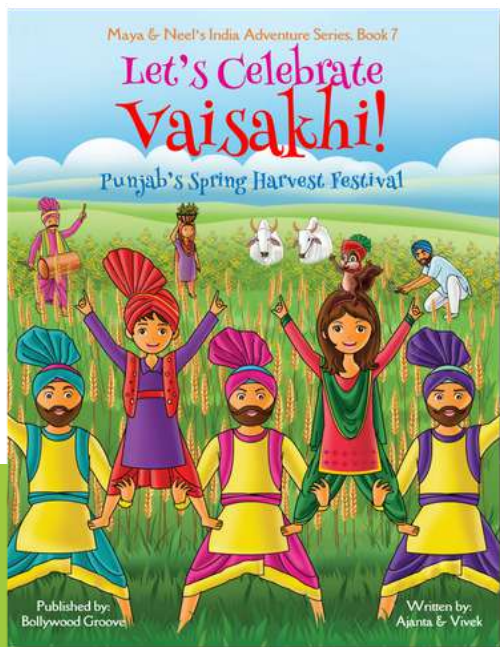


They arrive at Zakir and Farnaz's uncle's house. They eat more food and Sheor Khurma. Uncle hands them more Eid. "Our money pool is getting bigger!" the kids exclaim.

Uncle introduces them to other guests who are from all around the world — Saudi Arabia, Somalia, Indonesia and Afghanistan. "Will you please tell us how Eid is celebrated in your country?" Maya asks the guests.

Inspired by the author's own upbringing in India in a city where the entire community participated in these festivities.

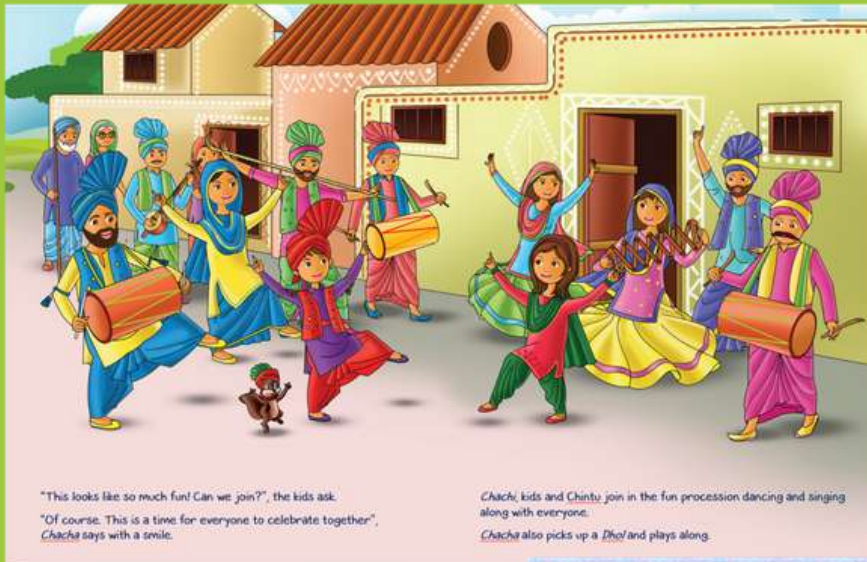
BACK



FARM ADVENTURE & VAISAKHI HARVEST FESTIVAL

Visit Punjab, the land of farms and hardworking farmers!

Take a fun tour of farms, check out the delicious cuisine using farm-fresh food, vibrant clothes, and community harvest.



Learn all about the joyful Vaisakhi harvest celebration, the popular Bhangra dance, and what inspired the moves!



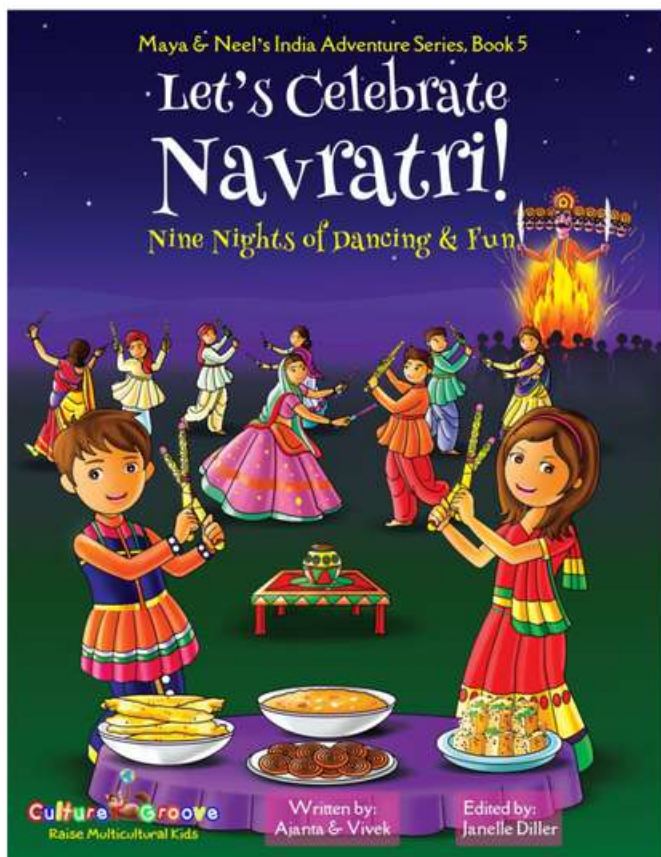
BUY NOW

Get an introduction to the Sikh community and their strong sense of community service.

OUR BOOKS ARE COMPLETELY SECULAR.



BACK



Nine nights of dancing and fun!

One of the most popular festivals of India, and yet very few non-Indians know about it.

Our book focuses on Gujarat, but also includes InfoZoom on how it is celebrated throughout the country.

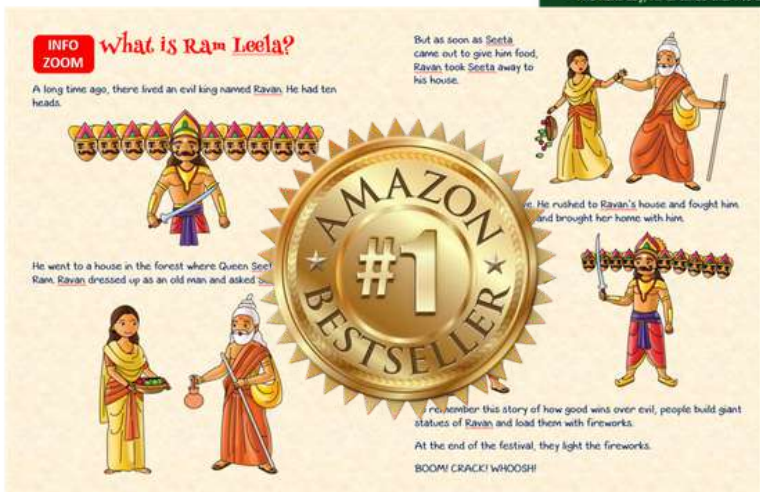
Fun fact: this festival is inherently about girl power, honoring nine different forms of female power.

NAVRATRI, FESTIVAL OF NINE NIGHTS!



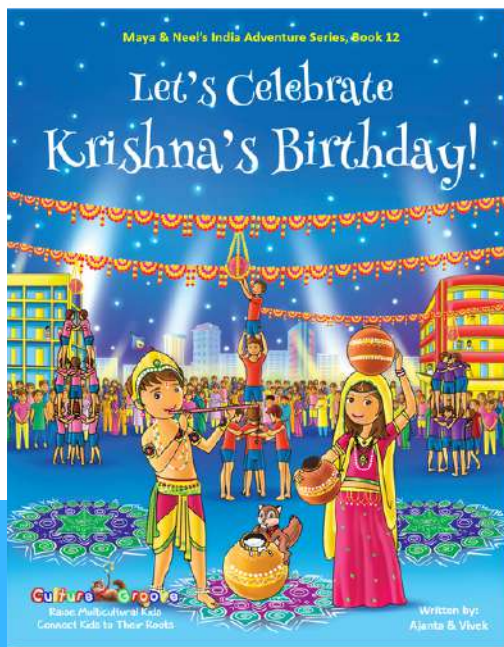
BUY NOW

Other than delicious food and vibrant festival attire, it also includes the centuries-old, very fun Dandiya dance done with sticks.



Describes the festival mythology in simple, secular, easy-to-follow, no-gore language.

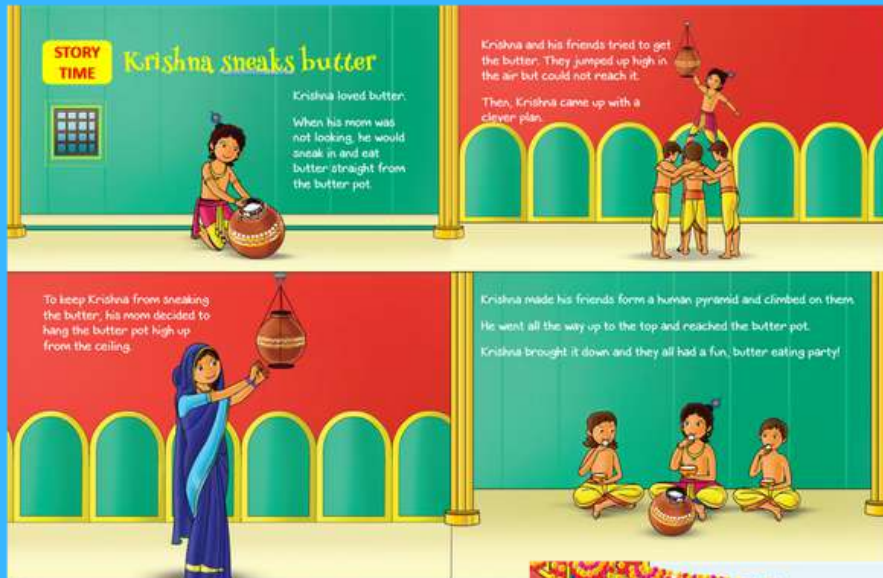
BACK



KRISHNA'S BIRTHDAY FESTIVAL

Why do kids love Krishna's stories? Because he is considered a bit mischievous, sneaking butter, but also brave, taking on a mighty snake, and so on.

This book is about how India celebrates Janmashtami, an extremely fun festival celebrated across the country.

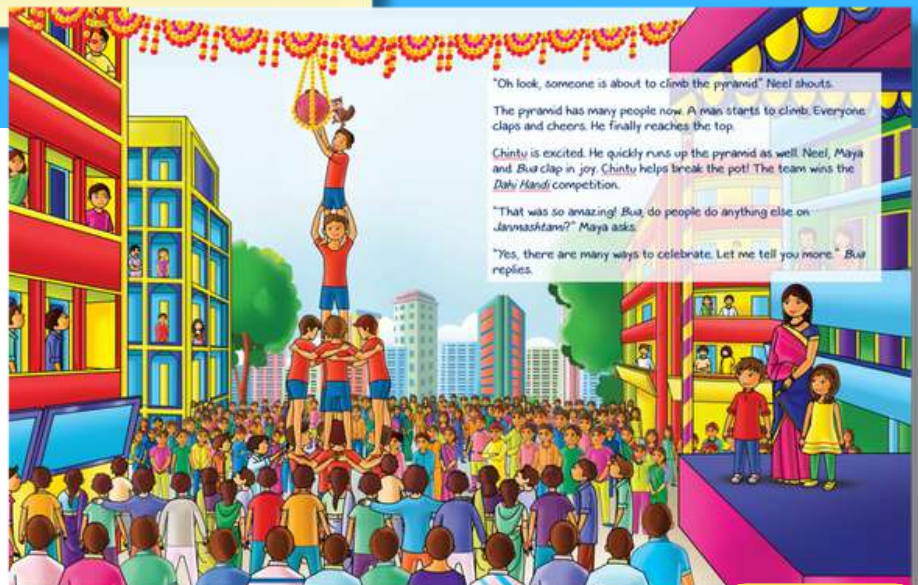


Yes, even this book retains a storytelling or journalistic approach as opposed to a religious approach, making it perfectly suitable for classrooms and libraries.



BUY NOW

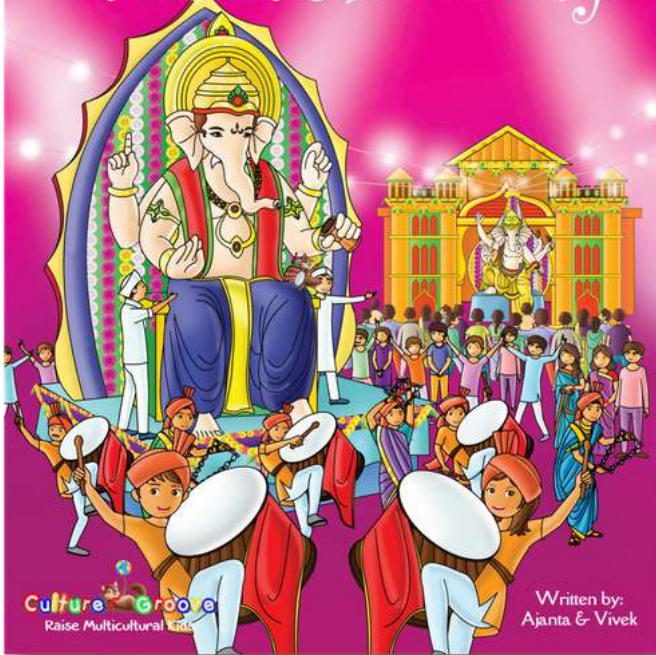
Celebrations such as contests where they make human pyramids to grab the buttermilk pot make it a very exciting read!



BACK

Maya & Neel's India Adventure Series, Book II

Let's Celebrate Ganesha's Birthday!



Culture Groove
Raise Multicultural Kids

Written by:
Ajanta & Vivek

Learn about the 10-day birthday festival of Ganesha, one of the most widely recognized icons in India.

Kids adore stories of baby Ganesha, conquering difficult situations through his courage and wits!

Like all of our books, it is written in a secular and highly engaging way that will appeal to everyone.

GANESHA'S BIRTHDAY FESTIVAL



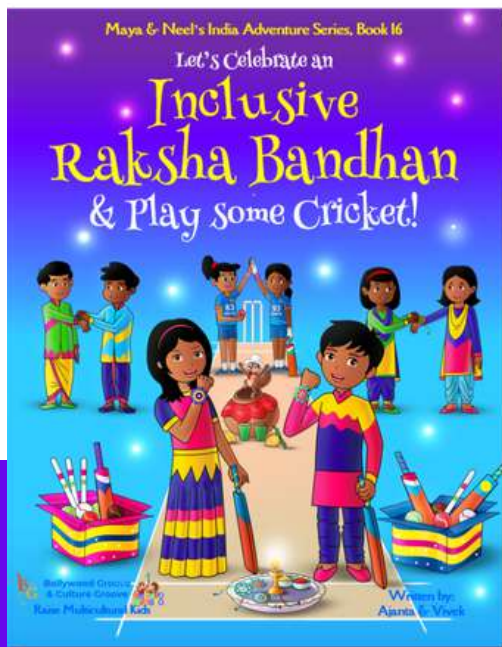
BUY NOW

Provides a complete picture of the celebration, including the magnificent Dhol Tasha drums, desserts, and more!



Includes fascinating aspects of the festival, including statues that are 2 houses tall!

BACK



RAKSHABANDHAN AND CRICKET

An inclusive twist on a centuries-old traditional sibling bond festival, where girls and boys feel equally empowered.

This book makes modern Indian families feel seen and validated as it captures the way most families now celebrate this festival.

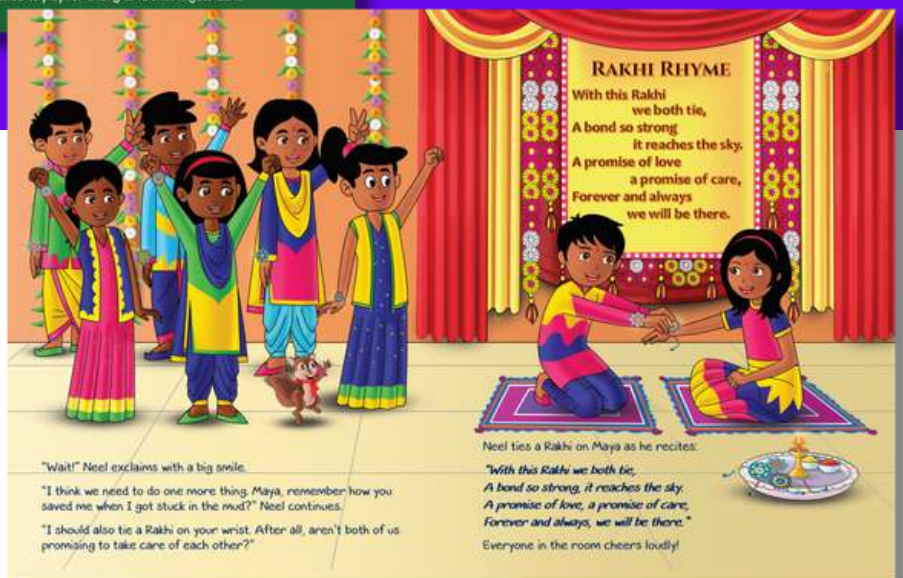


Exciting game scenes, teaching readers about the most popular sport of India in a fun way!

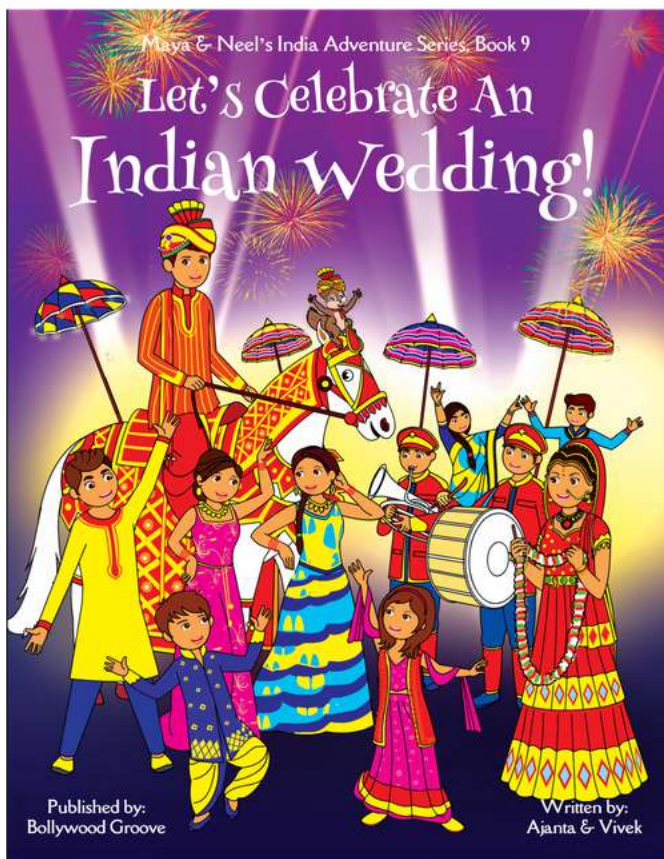


BUY NOW

Portrays a strong girl character and a boy not hesitant to acknowledge and even celebrate it!



BACK



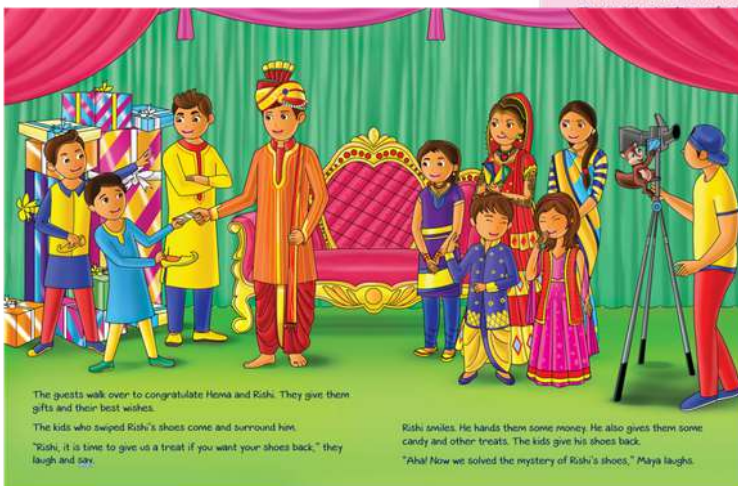
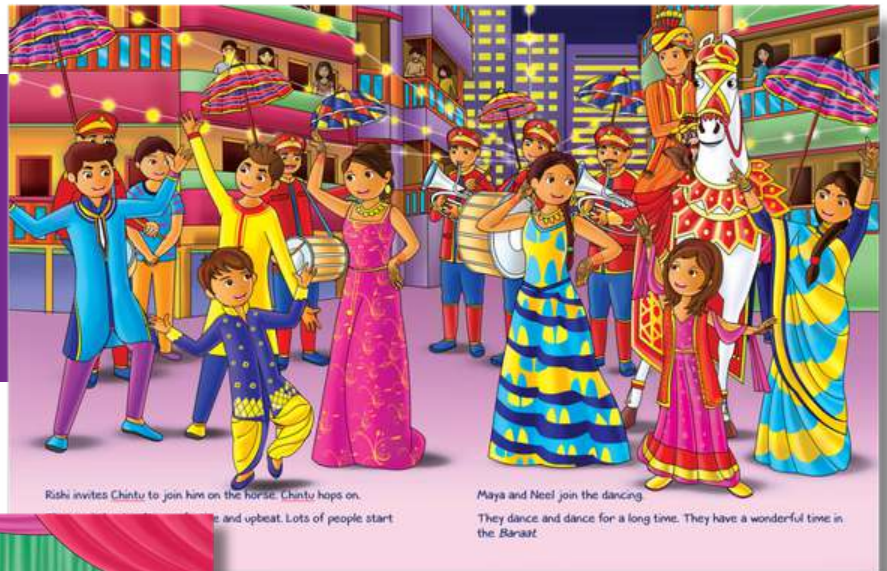
Considered one of the most fun in the world, Indian weddings are a multi-day celebration of joy!

Seen from the perspective of kids, this book perfectly describes the most enjoyable aspects of Indian weddings, which are always a community affair.

INDIAN WEDDING PARTY

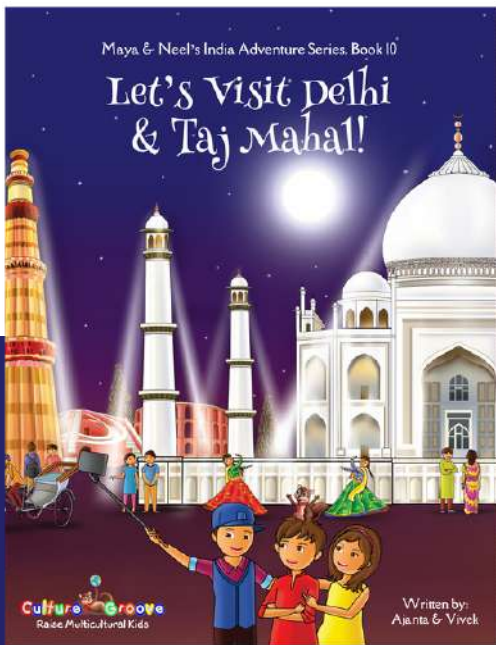
 **BUY NOW**

From the Sangeet pre-wedding party to the groom's street procession on a horse, it covers the series of festivities that are a must-have



Includes the humorous customs that are especially fun for kids, such as sneaking the groom's shoes and demanding candy!

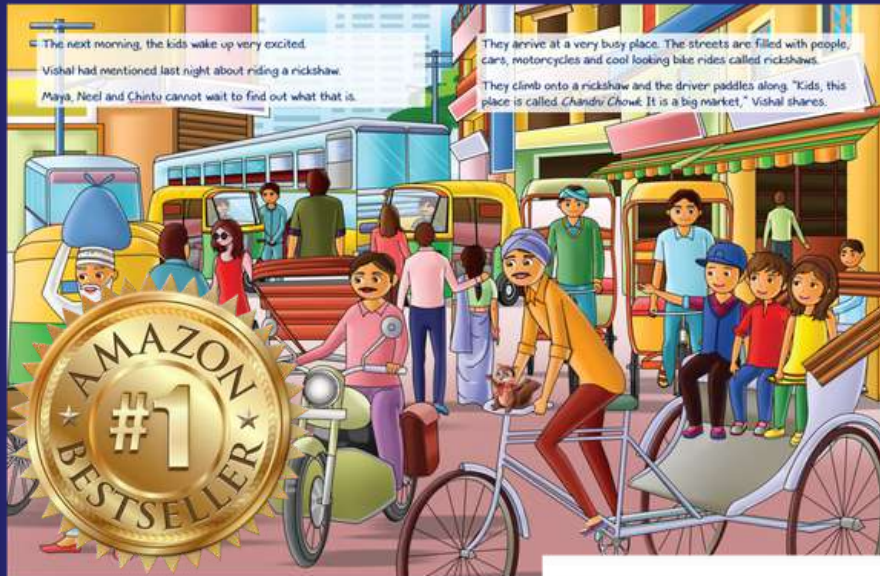
BACK 



DELHI & TAJ MAHAL

Step into the magic of one of the most famous cities in the world, Delhi!

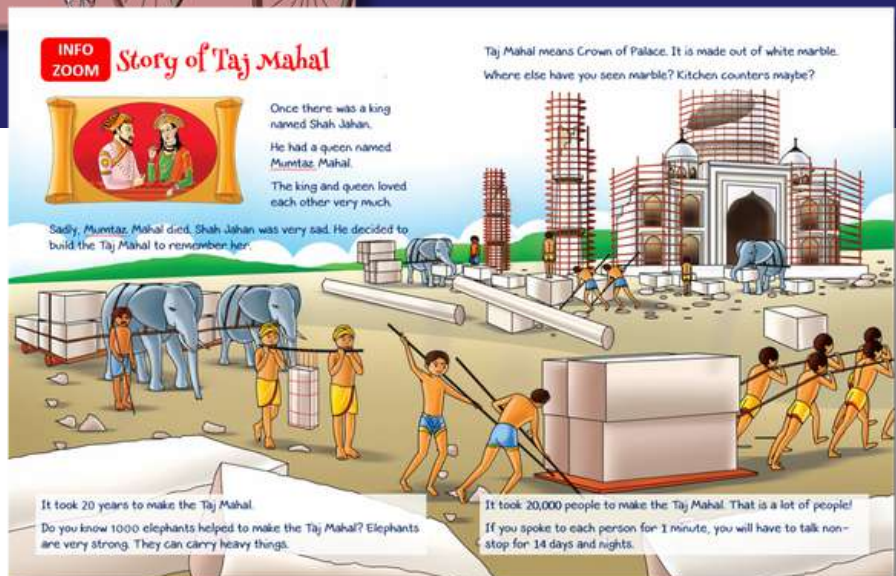
From the stunning Qutub Festival to the backdrop of the tallest brick building in the world to the giant astronomical machines of Jantar Mantar, the book takes kids through an exciting virtual tour of the city.



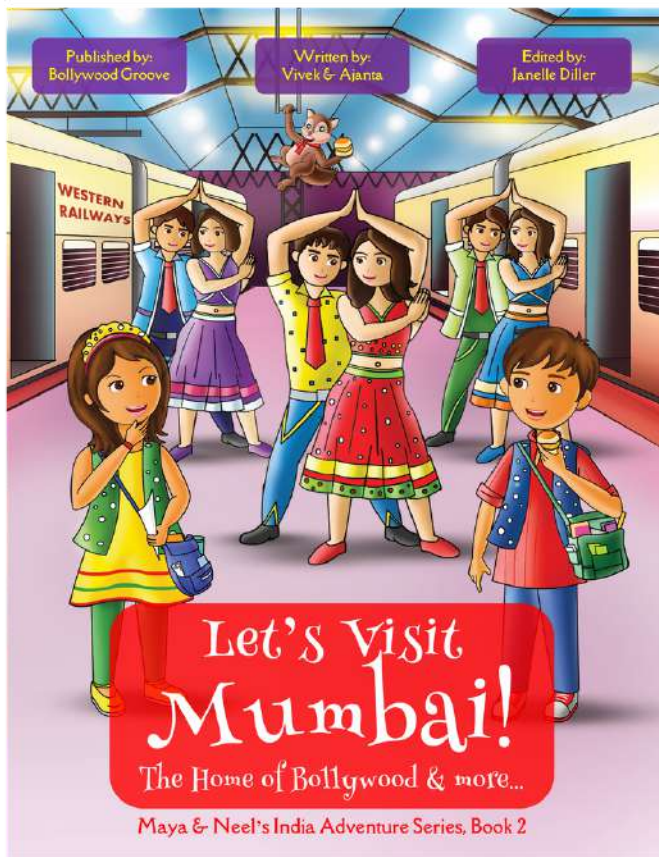
Captures the authentic charm of this ancient city, which is often missed by the tourist guides.

 **BUY NOW**

Young readers can learn about a variety of fun facts about Taj, including the 1,000 elephants who helped build it!



BACK 



Home to Bollywood and so much more, Mumbai is a bustling city of contrasts - from high-rises to centuries-old monuments; from modern-day magnificent bridges to the quaint beaches filled with comfort street food, and so on.

MUMBAI, THE HOME OF BOLLYWOOD

 **BUY NOW**

The world-famous Dabba Walas. With very little literacy and from poor backgrounds, these incredible food deliverers operate with a 6-sigma level of accuracy.



The warm beaches of Mumbai serving up local favorites such as Pav Bhaji and Vada Pav.

BACK 



**LET'S CREATE
EMPATHY &
BELONGING
THROUGH THE
JOY OF CULTURE!**

BOLLYGROOVE.COM/SCHOOLS



PROFESSIONAL DEVELOPMENT AT SCHOOLS

[BOOK NOW](#)[BACK ◀](#)

ACTIONABLE, HIGH-IMPACT PROFESSIONAL DEVELOPMENT FOR K–12 TEACHERS, ARTS SPECIALISTS, AND SCHOOL LEADERS.

Empower your teaching staff with practical, cross-curricular strategies to boost student engagement, integrate authentic cultural learning, and build deep relational trust with modern Gen Z & Alpha learners.

Available as keynotes, half-day interactive workshops, or virtual staff development sessions.

FEATURED TOPICS

[BACK](#)

GEN ALPHA/Z ACTIVE ENGAGEMENT

Tactile and game-based strategies that capture modern students' attention and transform passive listeners into active participants.

CROSS-CURRICULAR ARTS INTEGRATION

Practical, low-prep frameworks for seamlessly integrating movement, rhythm, and visual arts across Math, Science, Humanities, and PE.

AUTHENTIC CULTURAL LITERACY

Move beyond the surface with story-driven cultural programming that builds empathy and celebrates diverse student communities.

RELATIONAL TRUST & CONNECTION

Strategies to build authentic teacher-student rapport through shared stories of struggle and triumph, driving engagement in disengaged classrooms.